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Ellsworth Ride by Tony Ellsworth (designer) and Don Miller (belt drive creator)

Ellsworth Bikes Cycle: ISBN/ITEM#: 0704EB

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Links: [Ellsworth Bike Home](#) / [Credit Where Credit is Due: Thrillist Turned Us On](#)

We love cycling, but hate the image that it's gotten in the US as something only demonic steroid pumping athletes or spandex refugees from superherodom engage in. Tooling around on bikes is a totally cool thing to do, a good way to get around and just plain fun. So we're jazzed by the Ellsworth Ride, which is tech, cool, and just plain hot. Sure it's four grand for the belt drive version. But you can't get this much tech and cutting edge design in any other cruiser bike for any price. So that makes it a bargain. Sort of.

From release/information:

The Ride™ Signature Series takes bicycle technology to a whole new level. The resulting blend of performance, comfort, and style makes it unlike any other bike you've ever ridden. Smooth, precise, and easy to enjoy.

Nothing fits like The Ride.

The Ride Signature Series fits you better than a glove because it is infinitely more adjustable. Dual adjusting handlebars and our Expanding Universe Geometry™ combine to provide a perfect biokinetic fit between you and the bike. You can fine tune the relationship between the seat post and the handlebars to accommodate any size rider and any riding style.

No gears to fear.

With the NuVinci™ CVP, you'll never miss a gear because there are no gears to miss. Instead, a set of spheres rotate around a central point to transfer torque from the pedals to the road. Tilting the spheres changes their contact diameters, permitting an infinite progression of speed ratios within its range. The result is that you're always pedaling at just the right speed. You can adjust the ratios continuously as the terrain changes. In motion or standing still. It's as easy as adjusting the volume on a radio. So forget complicated, noisy internal hubs, hard-to-maintain derailleur systems, dropped chains, missed gears, and jolts to your knees and lower back. Just enjoy The Ride.

How much it "rocks" depends on how well it "rolls."

The Ride Signature Series utilizes Ellsworth's proprietary lightweight, low profile wide rim, and high performance low profile tires. The exceptionally low rolling resistance and

wide contact patch, boosts performance, traction and stability while its low profile enhances style, and reduces weight. All Ride wheels use dual sealed full compliment high performance cartridge bearings in the hubs, a feature normally seen only on Ellsworth's legendary bikes costing as much as \$10,000. This amazing wheel set gives you the power to smoothly roll along with little or no maintenance, or resistance.

Too hot not to handle.

Nimble, precise handling is redefined by this performance lifestyle bike. Ellsworth challenges you to "Ride & Know." The light weight high performance carbon fiber wedded to a frame geometry reacts instantly to your inputs with superb high-speed stability. The stylish design isn't just eye candy. Every feature contributes to providing the rider with better balance, traction, performance, and comfort. You have to experience the ride of this bike to understand.

(Source: Ellsworth Bikes)
